



SETTIMANA DEL PROGETTO  
DI ARCHITETTURA NEL MONDO

The Rome  
Architecture  
Festival

9-16  
OCTOBER 2020

www.spamroma.com

# NEEDS

*SPAM* is the acronym of *Settimana del Progetto di Architettura nel Mondo*, the World Architecture Design Week. After a successful first edition in 2019 with 120 lectures, 4.500 people, more than 400 young and childrens, more than 100 thousand followers on social networks, the 2020 edition aims for offering once again an updated outlook about the international design, with the involvement of architects, scholars and critics, professionals, artists, institutions.

*SPAM* is supposed to be an event where the contamination of ideas about the subject "design", will be looking for space and diffusion in the universities and academies, in the cities, on the political bargaining tables, in citizen associations, in magazines and generally everywhere the future of the city is discussed.

*SPAM* is a festival promoted by the Architects Association in Rome and the Casa dell'Architettura with the aim for growing a renewed design culture. This event wants to focus on the problems and contents that steer the urban, social and economic transformations of the great contemporary metropolises, with a specific focus on the capital city.

*SPAM* will take place starting from 9th until 16th October 2020 at the Casa dell'Architettura, in Rome (piazza Manfredo Fanti, 47), headquarters of the Association of Architects of Rome. The location will be settled as a tv studio in a special interactive way so people can participate also by video call, to enjoy the event and effort in the best way the actual world emergency condition.



## topics

fri **9-OPENING**

sat **10 FRAGILE** + the children's city + elderly + walksapes + mobility and paths  
+ public space + playgrounds

sun **11 LIVING & TRANSITION** + nomadism + hospitality + students + gentrification  
+ mmigration + tourism + B&B

mon **12 EDUCATION** + research & territories + school & innovation + space education  
+ students and regeneration

tue **13 HERITAGE** + identity + belonging + character, light, color + memory  
+ digitalization + archives

wed **14 URBAN METABOLISM** + production + supply chain + km0 + agriculture  
and cities + waste economics + wasteland + recycling hub + wastewater treatment + zero energy

thu **15 HEALTH, LEISURE & GREEN** + active building + relax + sport  
+ leisure + culture + wellness and sociability + movida + thermal architecture

fri **16 CO-CITY** + cohousing + coworking + codesign + collaborative city + commons  
+ urban strategies + sharing economy

## daily program

### morning

09:30-10:00  
*focus young*  
10:00-10:45  
*lecture*  
11:00-11:45  
*lecture*  
12:00-13:15  
*panel discussion*

### afternoon

15:00-15:30  
*a coffee with...*  
an informal talk about Rome  
15:30-16:30  
*dialogues*  
two guests from different fields  
and disciplines will discuss  
16:30 - 17:30  
*focus urban*  
a talk with international  
institutions  
18:00 - 19:00  
*Lecture*

### evening

20:00-23:30  
*Live Cinema Fest*